

SmartTAG HD 200

LARGEST E-PAPER
LABEL WITH
REAL-TIME FLASH



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SmartTAG HD label range (graphic displays)

KEY FEATURES



- Largest screen, generally used for Fruit and Veg and Electronic appliances
- Real-Time Flash (Less than 1 sec latency/reactivity - industry leading)
- E-paper graphic display for best wide angle readability of 180 degrees
- Display color Black & White or Black, White and Red
- Up to 8 years battery life time (industry leader)
- Replaceable battery cassette insert (5 second changeout)
- High-speed bi-directional optical wireless communication (over 16,000 price updates per hour)
- Dynamic geolocation
- NFC enabled

Technical specification is subject to change without prior notification.

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smarttag

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SmartTAG HD 200 red with foot display



SmartTAG HD 200

Advanced digital features

Dynamic geolocation	Yes
SmartFLASH	Green low and strong flash
Contactless (NFC)	Yes
Bi-directional communication	Yes

Merchandising accessories

- Customizable snap-on
- Wide ranging mounting solutions, individual attachments, fruit and veg and electronics solutions
- Protection cover with customizable mask

Battery*

	Black/White	Black/White/Red
Number of batteries	6 x CR2032	
Replaceable battery cassettes	3 x cassettes	
Lifetime, up to (years)	8	7
Communication (min/day)	30	30
Display updates (no./day)	4	2
Flash time, up to (min/day)	120	120
Response time	Sub-second	Sub-second

Software

System compatibility	Pricer Server R5 or later
Cloud enabled	Yes

* For use in other temperatures, please see Technical Product Document.

For detailed information please refer to Technical Documentation.

Connectivity

Type of communication	Optical Wireless Infrastructure – using 880 nm wavelength (near infrared spectrum)
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Update speed

Price update	Over 16,000 labels/hour (266/min)
Promotion message and price update	Over 5,000 labels/hour
Full page update	Over 2,000 labels/hour

Design

	Black/White	Black/White/Red
Article number	19802-01	19822-03
Item size (L x W x H)	193 x 128 x 10 mm 5,0" x 7,6" x 0,4"	
Weight	240 g	
Package size	40 labels/master box (4 boxes x 10 labels)	
Water resistance	No	
Operating temperature*	0 - 40°C 32 - 104°F	15 - 35°C 59 - 95°F
Operating humidity	40 - 60% RH	40 - 60% RH
Compliance	RoHS, WEEE, FCC/IC	
Barcode on front	Yes	
Security	Encoded proprietary protocol with restricted transmission (3 levels)	

Display

Display technology	E-paper
Display size (L x W)	163,2 x 97,9 mm 6,43" x 3,85"
Resolution	100 dpi
Viewing angle	180°
Number of pages	3